



Youth Philosophy

Who we are:

St Ives Town Football Club has a proud reputation for providing a friendly atmosphere for boys and girls from the community to learn and play football in a safe and encouraging environment.

As a club we are aiming to develop a distinct and recognisable culture, based on clear values and beliefs. The diversity of the players from our community is to be celebrated.

Attitude to

Compete, we want every player to demonstrate the attitude to compete. Even against sides where it is unlikely you will get a result, football should be about learning and developing and taking small victories to boost and maintain team spirit and constant development. Having the right attitude is paramount. Compete fairly, with passion and with RESPECT.

Love playing for the Club

We want every player to love playing for the Club. We want players who are committed to the team, to the overall effort, and then most of all, enjoy playing for the Club. Creating the environment where this can happen is critical to our success, and the Club and its committee are focused on this. We aim for all players to have pride in their club and the St Ives Town FC badge.

Commitment,

Being committed is more than just turning up at match days. We want players and families taking part and putting in effort to support the players, the team, the Club and individuals. Commitment brings success, and success breeds success both on and off the playing field. Just helping at match days, or training, or social events helps our Club operate better for everyone.

Nurturing Talent

We will strive to ensure that talent is nurtured to the best possible extent whilst it is within our control. We will attempt to recognise talent and ensure we do



everything possible to continue that development in the interest of the player.

Show RESPECT to ALL

The FA RESPECT campaign is at the heart of the Club's code of conduct and our expectations for players, parents, officials and visitors. We expect RESPECT from all to ALL. We must remember we are all volunteers, we are all human, this is grassroots football, it is supposed to be enjoyable for all.

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